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PATENT
02-409-T (formerly PM4)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Kovac et al.

Examiner: Srivastava

Serial No.: 09/778,234

Group Art Unit: 2611

Title: SYSTEM AND METHOD FOR ADVERTISEMENT
SPONSORED CONTENT DISTRIBUTION

Filed: February 6, 2001

AMENDMENT

In response to the Office action of 11/03/2004, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.

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